

Privacy Policy

Approved by the Board 2023-10-04

This document contains information regarding the collection and processing of data in accordance with and as mandated by the EU General Data Protection Regulation (GDPR) 2016/679.

This Privacy Policy explains when and why we collect personal information about people who visit our website, how we use it, the conditions under which we may disclose it to others and how we keep it secure. We may change this Policy from time to time so please check this page occasionally to ensure that you're happy with any changes. By using our website, you're agreeing to be bound by this Policy. Any questions regarding this Policy and our privacy practices should be sent by email to info@childx.se or by writing to Stiftelsen ChildX, Prästgatan 18A, 111 29 Stockholm.

About ChildX

ChildX mission is a world free from child trafficking and other forms of commercial sexual exploitation of children.

Our work is based on a holistic child rights approach including prevention, victim support, legal action against perpetrators, minimizing demand and national and international coordination and collaboration. We advocate for durable and efficient solutions on local, national, regional, and international level that puts the best interests of the child at the forefront of every measure that should be taken.

We are based in Stockholm, Sweden, and work both nationally and internationally.

Why do we collect information from you?

We use personal information to improve our products and services; send notifications, offers, newsletters, event invites, promotions and for fundraising initiatives.

What type of information is collected from you?

The personal information we collect might include your name, address, phone number, email address, IP address, and information regarding what pages are accessed and when. If you make a donation through Swish your contact information is held by us to provide information on how your donation has been used according to our fundraising

policy. If you make a donation online, your card information is not held by us, it is collected by our third party payment processors, who specialize in the secure online capture and processing of credit/debit card transactions, as explained below.

If you contact us and provide information about yourself and/or personal information about your experiences of exploitation we will never sell or give away this information to third parties. We will neither use this information publicly without your written permission that states in what way this information may be used.

Why do we collect this information?

We use the personal information we collect for communication purposes, including:

- To send you newsletters, surveys as well as annual and impact reports
- To send you invitations to events, competitions and lectures
- To carry out our obligations arising from any contracts entered into by you and us
- To send you communications which you have requested and that may be of interest to you
- To process a grant or job application
- To process a donation that you have made
- To maintain our list of contacts

We review our retention periods for personal information on a regular basis. We are legally required to hold some types of information to fulfill our statutory obligations (for example to comply with the Annual Accounts Act of 1995 (årsredovisningslagen) and the Bookkeeping Act of 1999 (bokföringslagen)). We will hold your personal information on our systems for as long as is necessary for the relevant activity, or as long as it is set out in any relevant contract you hold with us.

Who has access to your information?

We do not sell, hire out, distribute or otherwise make your personal data available to any third party. However, we may share information with third party service providers for the purposes of completing tasks and providing services to you on our behalf (as listed below), as a way of improving our products and services. For example, to help us manage our relations at ChildX, we use a third-party tool for newsletter. This helps us to organize our contacts and only reach out when we have relevant information. We use a trusted email service called Mailchimp to send information to our contacts as well as Invajo to securely store information (such as event participant lists) or in sheets stored at Google Drive. We may also use non-personal data to build anonymous data profiles and provide segmented marketing and generate aggregate statistical information, for example in Google Analytics or Social Media tools.

When we use third party service providers, we disclose only the personal information that is necessary to deliver the service. Please be reassured that we will not release your information to third parties for them to use for their own direct marketing purposes, unless you have requested us to do so, or we are required to do so by law, for example, by a court order or for the purposes of prevention of fraud or other crime.

You can be assured that we protect the information we collect. By using our products or services, you agree to the collection, use and sharing of your data in accordance with this Privacy Policy. Unless the specific product states otherwise, all ChildX products and services are included under this Privacy Policy.

How do we collect your personal information?

When you provide it to us directly, such as use our products or website, surveys, make a donation, follow us on Social Media, by signing in as an applicant on our application system, and through cookies. We collect personal information that you voluntarily provide to us, for example when you communicate with us via email or other channels, when you visit our website, when you sign up for or ask us to send you newsletters, when you apply to join one of our programs or sign up for an event, alerts, or other materials. The data we collect might include your name, phone number, postal address, email address, job title and business affiliations.

In some cases your personal information has been supplemented by information retrieved from other sources, including searches via publically available search engines, sector-specific newsletters, social media and your employer's website, for the purpose of confirming your current professional position.

Use of cookies

Like many other websites, the ChildX website uses cookies. "Cookies" are small pieces of information sent by an organisation to your computer and stored on your hard drive to allow that website to recognise you when you visit. They collect statistical data about your browsing actions and patterns and do not identify you as an individual. For example, we use cookies to store your country preference.

Using cookies helps us to improve our website and deliver a better and more personalized service. You have the option to either accept or refuse these cookies through your browser preferences, and know when a cookie is being sent to your computer. You can change your permission to cookies at any time on our website. Turning cookies off may result in a loss of functionality when using our website.

All browsers enable you to delete individual or all cookies at once. The procedure for how to delete varies from browser to browser. Remember to delete cookies in all the browsers that you are using.

Use of Google Analytics

ChildX uses Google Analytics to gather and assess information about how visitors use the web site. Google Analytics uses cookies. Google Analytics only receive general web statistics, like for example type of browser, language and which web site the user came from.

Profiling

We may analyze your personal information to create a profile of your interests and preferences so that we can contact you with information relevant to you. We may make use of additional information about you when it is available from external sources to help us do this effectively. We may also use your personal information to detect and reduce fraud and credit risk.

What rights do you have over your personal information?

You may ask us how we process your information, to correct or delete your personal information, and may opt out of email messaging and certain data collection and use. We welcome your inquiries and comments. You have the right to know what personal information we process about you and may request a copy. You are also entitled to have incorrect personal data about you corrected and you may in some cases ask us to delete your personal data. You can also object to certain personal data about you being processed and request that processing of your personal data be limited. Please note that the limitation or deletion of your personal data may mean we will be unable to provide the communications and invitations described above. You also have the right to receive your personal data in a machine-readable format and have the data transferred to another party responsible for data processing.

If you are dissatisfied with how we process your personal data, you are entitled to report this to Integritetsskyddsmyndigheten at <https://www.imy.se/privatperson/utfora-arenden/lamna-ett-klagomal/>

In accordance with GDPR you're entitled to request access to the personal data that we process. We will process your request within 30 days of receiving the Data Subject Access Request fee. A reasonable service fee for handling your Data Subject Access Request may be applied to the extent the request is manifestly unfounded or excessive.

How you can access and update your personal information

The accuracy of your information is important to us. We're working on ways to make it easier for you to review and correct the information that we hold about you. In the

meantime, if you change email address, or any of the other information we hold is inaccurate or out of date, please email us at to info@childx.se or by writing to Stiftelsen ChildX, Prästgatan 18A, 111 29 Stockholm.

Security

We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

Links to other sites

Our website may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

Children's privacy

We are concerned to protect the privacy of children aged 13 or under. We do not knowingly collect personal identifiable information from children under 13. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers.

If you are aged 13 or under, please get your parent/guardian's permission beforehand whenever you provide us with personal information. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able take the necessary actions.

Transferring your information outside of Europe

As part of the services offered to you through this website, the information which you provide to us may be transferred to countries outside the European Union ("EU"). By way of example, this may happen if any of our servers are from time to time located in a country outside of the EU.

These countries may not have similar data protection laws to Sweden. By submitting your personal data, you're agreeing to this transfer, storing or processing. If we transfer your information outside of the EU in this way, we will take steps to ensure that appropriate security measures are taken with the aim of ensuring that your privacy rights continue to be protected as outlined in this Policy.

If you use our services while you are outside the EU, your information may be transferred outside the EU in order to provide you with those services.

Photography

ChildX reserves the right to use any photograph/video taken at any event hosted by ChildX at our registered offices or at any other venue where we are the organizer of the event, without the expressed written permission of those included within the photograph/video. ChildX may use the photograph/video in publications or other media material produced or used by us including but not limited to: brochures, invitations, promotions, newspapers, magazines, television, websites, etc.

A person attending a ChildX event who does not wish to have their image recorded for distribution should make their wishes known to the photographer, and/or the event organizers, and/or contact info@childx.se, in writing of his/her intentions and include a photograph.

Changes to this Privacy Policy

We may update our Privacy Policy from time to time. Thus, we advise you to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. These changes are effective immediately, after they are posted on this page.